

# Facts, figures and where to find out more

If you love music, there are all sorts of ways you can make a living from it – whether that’s full or part-time.

Most musicians know that getting a record deal isn’t the only route into the industry. Instead, they earn money in a variety of ways.

And if you don’t want to be a musician, there are many other options you could consider.

In fact, it’s likely that you’ll end up doing several of these things, in what’s known as a ‘portfolio career’.

How else might I earn money in the music industry?

How could I earn money as a musician?

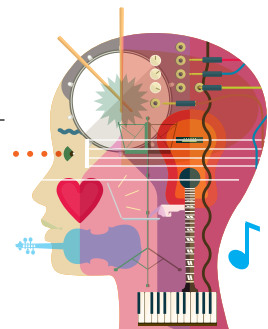
SESSION MUSICIAN  
MUSIC STREAMING  
MERCHANDISE  
Musical Director  
Orchestral musician  
Community musician  
COMPOSER/SONGWRITER/  
SONIC ARTIST  
paid gigs  
Backings musician  
MUSIC DOWNLOADS  
SCHOOL MUSIC TEACHER  
RECORDS/CDS  
Music leader  
PRIVATE MUSIC TEACHER

Music Trade Association  
A&R MANAGER  
Advertising Representative  
Insurance Manager  
CONCERT PROMOTER  
Music PR  
Lecturer  
Booking Agent  
INSTRUMENT MANUFACTURER  
BLOGGER  
PRODUCT LICENSOR  
PRESS AGENT  
MUSIC PUBLISHER  
ARTIST / INSTRUMENT TECHNICIAN  
MUSIC JOURNALIST  
COMPOSER  
Brand Manager  
Composer  
PR Manager  
DJ  
Film / Tv / Games  
Digital Print Manager  
Field Merchandiser  
Radio Producer  
Rights Manager  
Lawyer  
Lighting Designer  
MARKETING REPRESENTATIVE  
Recording Maintenance Engineer  
PRODUCER  
Live Sound Engineer  
Music Store Manager/worker  
SYNC MANAGER  
Accountant  
Technical Crew



here to support young people, parents/carers and schools  
[www.wiltshiremusicconnect.org.uk/careers](http://www.wiltshiremusicconnect.org.uk/careers)  
[info@wiltshiremusicconnect.org.uk](mailto:info@wiltshiremusicconnect.org.uk)

search for Wiltshire Music Connect



## Where could I work?

Anywhere! Nowadays, you don't have to head to London. In fact, many people are creating and growing their own regional music businesses and communities. And high speed broadband makes it even easier to work from any location.



## MYTHS BUSTED

### It's a risky business: there's no future in it

- Actually, following a dip in the numbers caused by the pandemic, the music industry in the UK is now growing rapidly again.
- UK music industry's contribution to the UK economy in 2021 was **£4 billion**
- Employment in the music industry rose to **145,000 jobs** in 2021
- Exports in the sector rose in 2021 to **£2.5 billion**

Visit our website for data sources  
[wiltshiremusicconnect.org.uk/careers/](http://wiltshiremusicconnect.org.uk/careers/)

### You need a record deal or you'll never make any money

More and more musicians are taking their careers into their own hands, by recording and producing their own music, streaming and sharing their work and booking their own gigs. Many supplement this income with other jobs in the industry too.

### There's no solid training pathway

Nowadays, there are apprenticeships, internships, qualifications, and training (including online) for a variety of careers in the industry – see below.

### You're limiting your options going into such a narrow field

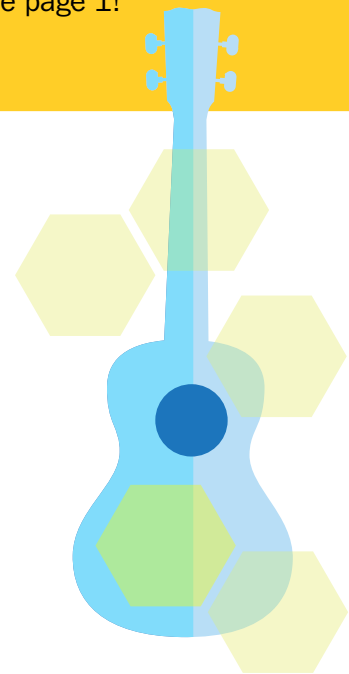
The music industry provides a wide range of potential careers – see page 1!



## Where can I find out more?

Visit the careers page on our website to find out about:

- The UK Music Careers Information Pack
- Musicians Union
- Creative careers & training information
- Apprenticeships
- Vocational training
- Online business/marketing training for musicians
- Music teaching, community music, youth music



[www.wiltshiremusicconnect.org.uk/careers](http://www.wiltshiremusicconnect.org.uk/careers)

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Wiltshire Music Connect leads the  
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