

Careers in the music industry

Facts, figures and where to find out more

If you love music, there are all sorts of ways you can make a living from it – whether that's full or part-time.

Most musicians know that getting a record deal isn't the only route into the industry. Instead, they earn money in a variety of ways.

And if you don't want to be a musician, there are many other options you could consider.

In fact, it's likely that you'll end up doing several of these things, in what's known as a 'portfolio career'.

How could I earn money as a musician?

How else might I earn money in the music industry?¹

Music Trade Association
A&R MANAGER Advertising Representative
Insurance Manager
CONCERT PROMOTER
Music PR
Lecturer
Booking Agent
INSTRUMENT MANUFACTURER
BLOGGER Stage Manager
PRODUCT LICENSOR
PRESS AGENT
MUSIC PUBLISHER
ARTIST / INSTRUMENT TECHNICIAN
MUSIC JOURNALIST
COMPOSER
Brand Manager
PR Manager
Composer
DJ
Film / Tv / Games
Digital Print Manager
Radio Producer
Rights Manager
Lawyer
Lighting Designer
MARKETING REPRESENTATIVE
Recording Maintenance Engineer
PRODUCER
Live Sound Engineer
Music Store Manager/worker
SYNC MANAGER
Accountant
Technical Crew

¹ List adapted from UK Music's Careers Information Pack 2018 (there are many other opportunities and these are changing all the time)
<http://bit.ly/MusicCareersPack18>



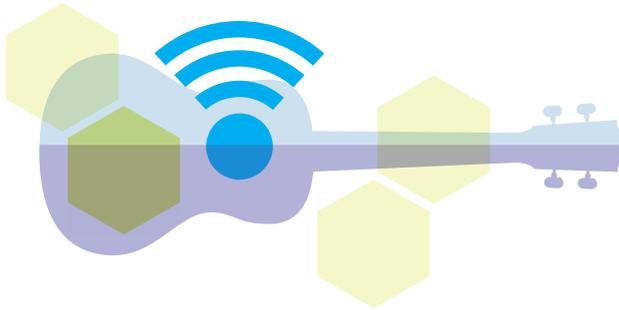
here to support young people, parents/carers and schools
www.wiltshiremusicconnect.org.uk/careers
info@wiltshiremusicconnect.org.uk

search for **Wiltshire Music Connect**



Where could I work?

Anywhere! Nowadays, you don't have to head to London. In fact, many people are creating and growing their own regional music businesses and communities. And high speed broadband makes it even easier to work from any location.



Example:

BRISTOL²

Music supported 927 FTE jobs and generated £123m of revenue for the Bristol economy in 2015.

Read case studies on Bristol-based musicians, venues and a management company:

<http://bit.ly/BristolLiveMusicRpt2016> (pgs 9-14)



MYTHS BUSTED:

It's a risky business: there's no future in it

- The music industry in the UK is growing. Its economic value grew by 2% in 2017, and **exports increased by 7%**³
- **145,815 people work in the sector**, and employment in the sector increased by 3%, faster than in the rest of the sector³
- Nationally, it **contributes a massive £4.5 billion**³ in 'Gross value added' (GVA)⁴ **to the UK economy**



You need a record deal or you'll never make any money

More and more musicians are taking their careers into their own hands, by recording and producing their own music, streaming and sharing their work and booking their own gigs. Many supplement this income with other jobs in the industry too.

There's no solid training pathway

Nowadays, there are apprenticeships, internships, qualifications, and training (including online) for a variety of careers in the industry – see below.

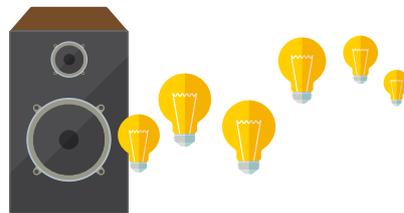
You're limiting your options going into such a narrow field

The music industry provides a wide range of potential careers – see page 1!

Where can I find out more?

Visit the careers page on our website to find out about:

- The UK Music Careers Information Pack
- Musicians Union
- Creative careers & training information
- Apprenticeships
- Vocational training
- Online business/marketing training for musicians
- Music teaching, community music, youth music



www.wiltshiremusicconnect.org.uk/careers

² <http://bit.ly/BristolLiveMusicRpt2016>

³ <http://bit.ly/MusicWeekUKMusicRpt18> and <http://bit.ly/UKMusicStats18>

⁴ <http://bit.ly/GVAdefinition>

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Wiltshire Music Connect is the music education hub for Wiltshire: connecting all children and young people with musical opportunities. Because music is excellent for developing young minds.

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